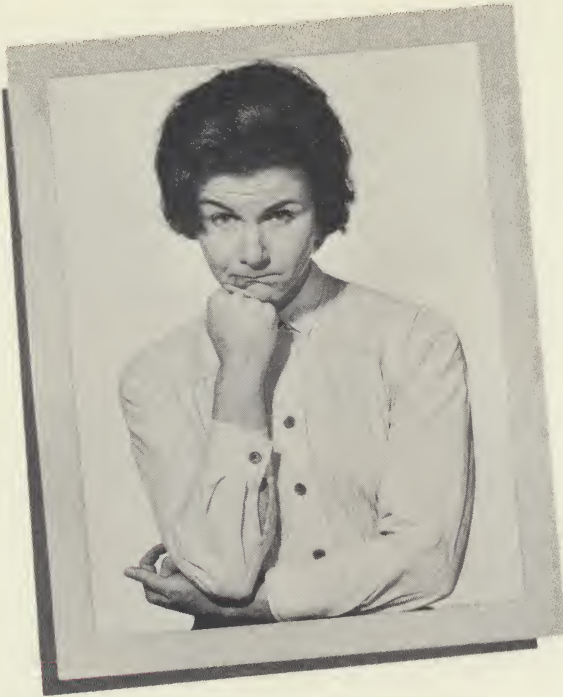




Do you ever go to those art movies?

Friday night Bill and I (you remember Bill, my intended?) went to one and it was terrible.

Course, Bill liked it mainly because it took place on the French Riviera and the heroine and her mother (!) ran around in Bikinis.

Bill agreed the mother was a bit out of place, but he was impressed with the daughter. After all, she was "lovely", "attractive", "sweet", "appealing", etc., etc., etc.

Why fight it? That girl has more than I can compete with---and, you know, that's how it is with Cosmo. I mean, we have all the "equipment" that makes us a good competitor, too.

For instance, when you want a quote on Nylon Bobbins and Washers, our technical people often suggest how you can get the same part even more reasonably by just making a little change here or there. You'll like this extra help and the money its saves, too.

We're competitive, but we do give you more than price. We give you a quote based on some good thought, and some good ideas on how you can economize and still get parts that always do a fine job.

See for yourself what Cosmo offers in the way of a quote on Nylon Bobbins and Washers. Use the enclosed quotation request form. I know you'll like our figures as much as Bill seems to like the figure of that "lovely", "attractive", "sweet", "appealing" Bikini clad woman!

Cordially,

Alice Bain

Alice Bain
Secretary and
Assistant Advertising Manager

P.S. Guess where Bill and I are going for our honeymoon---
Sun Valley to ski!

**COSMO
PLASTICS
COMPANY**

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